

red wasp film festival 
IN HISTORIC DOWNTOWN BRYAN, TX

2 July 2010

Brazos Progressives is proud to announce that plans for the **eighth annual** Red Wasp Film Festival are underway. Once again, downtown Bryan will serve as the headquarters for the festival, which will showcase original films by independent filmmakers. On **October 15 and 16, 2010**, festival organizers will transform **StageCenter** (201-B W 26th St., stagecenter.net) into an art-house cinema, inviting local residents and visitors to enjoy screenings of thought-provoking independent films.

Last year's festival was a great success, and many of you generously have supported the arts in our community by sponsoring this unique event. Thank you so much for your commitment to bringing independent film to downtown Bryan! Red Wasp 2009 featured fourteen films, including submissions by local filmmakers and first-time directors from around the country, as well as more seasoned entries from experienced directors.

To make the festival a success, Brazos Progressives is inviting sponsorships from local businesses. Red Wasp attracts local residents, as well as visitors from around the country, to downtown Bryan. This is a great opportunity for us to make a lasting impression on people so that they will want to return to downtown Bryan, and it's also a unique way for local businesses to support the arts in our community. We encourage you to take advantage of this opportunity to advertise your business to a captive audience. Of course, we also accept anonymous donations.

Attached, you will see a list of our sponsorship levels, along with descriptions of sponsorship packages and specifications for ad sizes. Please take some time to consider the various packages available, and return the form at the bottom of the enclosed sponsorship sheet to the address on the form by **September 15, 2010** (to give us time to put together the program and t-shirt with the sponsors' ads).

Please note that Brazos Progressives has a 501c4 nonprofit tax exemption but is not classified as a charitable organization; therefore, donations to the Brazos Progressives are not tax deductible.

If you have any questions or would like additional information, please do not hesitate to contact me at (979) 775-9522 or at kristamay@earthlink.net. We also invite you to visit the Red Wasp web site: redwasp.org.

We are looking forward to Red Wasp 2010! Thank you again for all that you do for our community.

Sincerely,



Krista May
Brazos Progressives

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8th Annual Red Wasp Film Festival (October 15 and 16, 2010): Sponsorship Opportunities

The following sponsorships are available for **Red Wasp 2010**. Please note that, as we get closer to the festival, individual tickets will be available for \$15 for one night or \$25 for both nights of the festival. All sponsorship packages include free tickets to both nights of the festival. If an ad or inclusion of a logo on the t-shirt or banner is included in the sponsorship package, **you must provide a camera-ready copy of the ad and logo for the festival program by September 15, 2010.**

Please fill out the form on the following page to return with your check or money order to **Brazos Progressives**.

\$5000

- A full-page ad in the festival program (inside-back cover or inside-front cover).
- Twenty tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$2500

- A full-page ad in the festival program (inside-back cover or inside-front cover).
- Sixteen tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$1000

- A full-page ad in the festival program (inside-back cover or inside-front cover).
- Twelve tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$750

- A full-page ad in the festival program (inside-back cover or inside-front cover).
- Ten tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$500

- A full-page ad in the festival program.
- Eight tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$350

- A half-page ad in the festival program.
- Six tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$250

- A third-page ad in the festival program.
- Four tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$100

- A quarter-page ad in the festival program.
- Two tickets for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

\$50

- A business-card size ad in the festival program.
- One ticket for both nights of the festival.
- Inclusion of your business name and logo on the festival t-shirt.
- A mention of your business in press releases for the festival.

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To be a Red Wasp 2010 sponsor, please fill out this form, and mail it, along with your check or money order made payable to **Brazos Progressives**, to: **Red Wasp Film Festival, P.O. Box 1880, Bryan, TX 77806**. If the sponsorship includes an ad, please send a camera-ready copy of your ad along with your payment **and** e-mail an electronic version of the ad (if available) to kristamay@earthlink.net. All ads, logos, and payment must be received by **September 15, 2010**, to be included in the festival program and on promotional materials. Please see the attached page for ad-size specifications.

Please note that Brazos Progressives has a 501c4 nonprofit tax exemption but is not classified as a charitable organization; therefore, donations to the Brazos Progressives are not tax deductible.

I wish to sponsor the Red Wasp Film Festival at the level of \$_____.

Name of Business or Organization:

Name of Owner of Business or Organization Contact Person:

Mailing Address for Business or Organization:

Phone Number: _____

E-mail Address: _____

1/3 Page Ad
\$250.
(6.4" W x 2.5" H)

1/4 Page Ad
\$100.
(3." W x 3.5" H)

Regular Full Page Ad
\$500.
(6.4" W x 7.9" H)

Back Cover,
Inside Front & Inside Back
Full Page Ads
\$750. + Sponsors
(6.4" W x 7.9" H)

Red Wasp Film Festival Ad Costs 2010

This sheet shows the dimensions and pricing for advertising in the festival program.

Drop Dead Date for Completed Ads to be submitted for inclusion in the program is September 15 unless other arrangements are made by telephone with your representative.

The size of your finished ad should be exact or slightly smaller to the dimensions noted on this page.

We may need to resize your ad slightly to fit the dimension of the ad size.

Vertical 1/2 Page Ad
\$350.
(3." W x 7.9" H)

Horizontal 1/2 Page Ad
\$350.
(6.4" W x 3.5" H)

Business Card Size
\$50.
(3" W x 2" H)